The FACTS about BOTTLED WATER

While the perception of bottled water is clean and pure, the truth looks entirely different. Bottled water is a billion dollar industry and has evolved from a health-conscious and environmentally-friendly product to a questionable source of water. The process of making bottled water is not as clean as you might think:

- Bottled water uses lots of energy to convert water into bottles. It takes 2,000 gallons of water to make one bottle of water. There are 300 million bottles of water sold annually, which equals 600 billion gallons of water.
- The cost of water is already paid for by you. The price of bottled water is up to 10,000 times the cost of tap water. The bottling process adds nothing to the purity of the water.
- Only 1 in 5 water bottles are recycled. The other 4 contribute to the 3 billion pounds of waste from plastic water bottles.
- Bottles are made of plastic, which is not biodegradable. The plastic is made of petroleum (oil), which is not renewable.

40% of all bottled water is taken from municipal water sources (aka tap water). This water is already treated and fits the state's health standards. Bottled water companies simply repack it in plastic bottles. It is nearly impossible to regulate or control the entire water bottle industry.

22% of tested bottled water brands contain chemical contaminants at levels above strict state health limits. Some of the chemicals are known carcinogens (cancer-causing agents).

17 Million barrels of oil are used in the production of water bottles yearly... enough to fuel 1 Million cars for a year.

It takes 36X the amount of water to produce the bottle as it does to fill it. Much of the water that is used to produce the bottle is not returned to the water cycle. It is dumped into the nearest water body, often the same bodies of water that the water comes from in the first place.

53 billion gallons are consumed globally. This number is increasing each year. It is equivalent to the amount of water used by 800 million people for a year.

Which generates $61 billion dollars. Annual revenue from bottled water is over $61 billion a year. It is a multi-billion dollar industry.

Annual, Americans consume 6.5 billion gallons of bottled water, which generates $61 billion dollars.

**VS**

- **test** for e. coli  
- **required** to provide a source  
- **required** to produce quality reports  
- can still be distributed when tap water standards are not met