

	KENOSHA POLICE DEPARTMENT			
	POLICY AND PROCEDURE			
	61.1 Traffic Law Enforcement			
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I. PURPOSE

The purpose of this policy is to establish procedures to guide department personnel in the enforcement of traffic laws.

II. POLICY

Department members will use preventive patrol and proactive enforcement while minimizing conflict and promoting professional relationships with motorists, pedestrians, and the courts in the enforcement of traffic laws. The Department will support concentrated traffic enforcement activities, but all officers share the responsibility for enforcement of traffic laws.

III. Officer/Violator Relationship

- A. Whenever possible the interaction between officer and traffic violator will be courteous, informative and safe, leaving the violator with the impression that the officer has performed a necessary task in a professional manner.
- B. Once the officer has stopped the violator, the officer/violator relationship has been initiated. Two objectives of this interaction are:
 - 1. To take appropriate enforcement action;
 - 2. The promotion of voluntary compliance with traffic laws in the future.

IV. Procedure

- A. It is this department's policy to educate the public regarding traffic regulations through programs aimed at:
 - 1. Identifying specific hazards and problems;
 - 2. By publishing traffic accident and injury statistics;
 - 3. By giving notice and warnings of changes in regulations prior to taking enforcement action.
- B. Selective Enforcement
 - 1. The goals of selective traffic enforcement efforts are to reduce traffic accidents and promote compliance with traffic laws.
 - 2. The Department will base selective enforcement efforts on the following information:
 - a. Analyses provided by but not limited to the State of Wisconsin, City of Kenosha or the Kenosha Police Department as contained in:

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- (1) Analysis of Reported Accidents
 - (2) Analysis of Traffic Enforcement Activities.
 - b. Citizen complaints of traffic violations.
 - c. Patterns of increased traffic flow or in the number and severity of traffic accidents at specific locations.
3. Patrol Shift Commanders may implement any of the following selective enforcement techniques:
- a. Speed measuring devices used to facilitate detection, identification, and apprehension of violators.
 - b. Patrol officers deployed to school crossing zones and other areas where analysis has shown the greatest hazards.
 - c. Officers may also be deployed to residential areas in response to complaints or requests for traffic enforcement action.