Peddler permits are for individuals who are selling or taking orders for food, merchandise, beverages, services, goods or periodicals. Peddlers must keep moving and not be in any one location for more than fifteen (15) minutes within an eight (8) hour period of time.

**Restrictions:**
1. No Peddling within eight hundred (800’) feet of any permanent business selling similar or competing products located in a permanent building or structure (exceptions are in Section 13.03 Q.) Example: Ice cream vendor within 800’ of ice cream shop.
2. No peddling within eight hundred (800’) feet of the Kenosha Civic Veterans Parade.
3. Peddling is permitted between the hours of 9:00 AM and 8:00 PM.

**Permits Not Required:**
1. Not required if selling agricultural products grown by applicant or in Wisconsin.
2. Not required if:
   - selling to or taking orders from commercial businesses.
   - selling or taking orders by prearranged appointment.
   - selling at art, craft, or antique shows or rummage sales, or trade shows.
   - licensed to sell real estate or insurance or if it’s a minor delivering newspapers who takes an order while delivering.
3. Permits are not required for individuals selling on property rented or leased for more than thirty (30) or more consecutive days. Example: In a gas station parking lot.

**FEE (YEARLY): $250.00  EXPIRES: 9/30**

<table>
<thead>
<tr>
<th>SELLEING</th>
<th>REQUIREMENTS</th>
</tr>
</thead>
</table>
| **PERIODICALS, GOODS, SERVICES OR OTHER MERCHANDISE** | If selling in a park (grassy area or paths) approval of Park Commission is required before application.  
1. Copy of Driver’s License or ID  
2. Police Record Check  
3. Approval of City Clerk within three (3) business days.  
Also required If using a car, truck or motorized vehicle:  
1. Certificate of Liability Vehicle Insurance  
2. Vehicle Inspection Report |
| **FOOD or AGRICULTURAL PRODUCTS**  
*(FRUITS & VEGETABLES NOT GROWN BY APPLICANT OR NOT GROWN IN THE STATE OF WISCONSIN)* | If selling in a park (grassy area or paths) approval of Park Commission is required before application.  
1. Copy of Driver’s License or ID  
2. Police Record Check  
3. Kenosha County Health Department Permit  
4. Approval of City Clerk within three (3) business days.  
Also required If using a car, truck or motorized vehicle:  
1. Certificate of Liability Vehicle Insurance  
2. Vehicle Inspection Report |

Applicants Ages 12 To 17 Must Provide Copies Of Each Of The Following:
A. ID Card  
B. Work Permit
Fee: $250.00/Year  Expires: September 30, _________

There will be a 72 hour waiting period not including Sat., Sun., or Holidays before a properly completed application will be considered. During this time, the Kenosha Police Department will investigate this application.

Peddling may not be engaged in within the right of way of the Kenosha Civic Veterans Parade route during the Kenosha Civic Veterans Parade. Peddling may not be engaged in within eight hundred (800') feet of any permanent business retailing similar or competing products located in a permanent building or structure (with certain exceptions—See Section 13.03 Q.)

Last Name: ___________________________  First Name: ___________________________  MI: ______

(Note: Name Must Appear Exactly As It Appears On Driver’s License Or State ID)

Residence Address: ________________________________________________________________

STREET  CITY  STATE  ZIP

Phone: ___________________________  Email: __________

(Correspondence Will Be Via Email If Address Is Given)

Race: ______  Gender: ______  Eye Color: ______  Hair Color: ______  Height: ______  Weight: ______

Business Name, Address (Street, City, State, Zip), and Phone: ________________________________

□  N/A

1. Driver’s License or I.D. copy attached.  □ Yes

2. Applicant’s Report – Police Record copy attached.  □ Yes

3. Provide 2 identical color photographs (2 inches x 2 inches) taken within the last 6 months:  □ Attached

PLEASE NOTE: With every application, applicant shall submit two (2) identical color photographs of applicant alone, sufficiently recent to be a good likeness of applicant (taken within the last six (6) months), and 2 inches x 2 inches in size. The image size, measured from the bottom of applicant’s chin to the top of his/her head (including hair), should not be less than one 1 inch and not more than 1-3/8 inches. The photographs must be color, clear, with a full front view of applicant’s face, and printed on thin paper with plain light (white or off-white) background. The photographs must be taken in normal street attire, without a hat, head covering, or dark glasses, unless a signed statement is submitted by the applicant verifying the item is worn daily for religious purposes, or a signed doctor’s statement is submitted verifying the item is used daily for medical purposes. Photographs retouched so that applicant’s appearance is changed are unacceptable. Snapshots, most vending machine prints, and magazine or full length photographs are unacceptable. Digitized photographs must meet the previously stated qualifications and will be accepted for use at the discretion of the City Clerk.
4. Are You Selling Food? □ Yes □ No

5. If selling food a copy of the Kenosha County Food Permit is required. Attached?: □ Yes □ No □ N/A

6. Describe the food, beverages, merchandise, or services to be sold or ordered: ________________________________

7. Do you understand that you may obtain from the City Clerk or online at www.kenosha.org a copy of 13.03 of the Code of General Ordinances pertaining to Peddler’s & Peddler’s Stand License(s). □ Yes

8. Will a car or truck be used to conduct business? □ Yes □ No If yes, certificate of liability: □ Attached

   PLEASE NOTE: Motor vehicles shall, at the cost and expense of applicant/permit holder, be inspected by an Automotive Service Excellence (A.S.E.) Certified Technician, who shall fill out, date and sign a Safety and Maintenance Inspection Report and a copy of their certification. The Report shall verify that the motor vehicle inspected is safe for operation on City streets. The Report shall be filed with the City Clerk/Treasurer with the permit application/renewal or at any time prior to which a motor vehicle will be utilized, or at any time directed by the Police Chief of designee thereof, based upon personal observation of a police officer indicating a lack of required maintenance.

9. Vehicle Inspection by an A.S.E. Certified Technician. □ Report & Certification Attached □ N/A

10. Does the motor vehicle contain sound amplifying equipment (EXAMPLE: ICE CREAM TRUCK-MUSIC)? □ Yes □ No

    If yes, attach a copy of your Kenosha County Sound Truck application receipt. □ Attached □ N/A

11. Motor vehicles are required to be marked on both sides with the name of the owner in letters not less than two and one-half (2 1/2”) inches in height in a color contrasting with the color of the vehicle.

    Is vehicle marked? □ Yes □ No □ N/A (IF NO, LICENSE WILL NOT BE ISSUED.)

12. If no vehicle is used, how will business be conducted? (EXAMPLE: BY FOOT OR BICYCLE): ________________________________

13. List the last three cities where you have conducted similar business: ________________________________

   □ N/A

   ___________________________________________________________ □ N/A

   APPLICANTS AGES 12 TO 17 MUST PROVIDE THE FOLLOWING:
   □ ID Card Attached □ Work Permit Attached

   *Pursuant to Wisconsin State Statutes 103.25 and IND. 70 Wisconsin Administrative Code.
   The Boys and Girls Club of Kenosha, 1330 52nd Street, (654-6200) is designated as a permit office for the above.

   I hereby certify that I am the applicant named in the foregoing application, and I have read each and every question and answered each and every question truly, correctly and completely, under penalty of law for failure to do so.

   Applicant Signature __________________ Date __________________

   Peddler, Page 2
**APPLICANT’S REPORT – POLICE RECORD**  
CLK001 (rev. 08/17)

Last Name: ____________________________  First Name: ________________________________  MI: ______

*(NOTE: Name Must Appear Exactly As It Appears On Driver’s License Or State ID)*

Home Address: 

STREET  
CITY  
STATE  
ZIP

Date of Birth: ___________________  Driver’s License #: ________________________________

STATE  
NUMBER

License Applied For: _______________________________________________________________

---

**PLEASE NOTE:** You may purchase a copy of your record for $0.50 per page at the Records Department in the Public Safety Building, 1000-55th St. Additionally, check the WI Circuit Court Access website to obtain your circuit court records. Note: You must write your tickets, charges, citations, or offenses on the application. Do not attach copies of records.

---

1. Have you **ever** received any **tickets** or been charged with any **crimes** or **felonies in any state**? □ Yes □ No

   If yes, provide: Charge, State, Date, Result *(Include pending charges.)*


<table>
<thead>
<tr>
<th>CHARGE</th>
<th>STATE</th>
<th>DATE</th>
<th>RESULT</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

2. Have you **ever** had your **driver's license suspended** or **revoked in any state**? □ Yes □ No

   If yes, provide: Charge, State, Date

<table>
<thead>
<tr>
<th>CHARGE</th>
<th>STATE</th>
<th>DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

---

Applicant’s Report – Police Record, Page 1
3. Have you ever served or been sentenced to serve time in jail or prison in any state? □ Yes □ No
   If yes, provide: Charge, State, Date

<table>
<thead>
<tr>
<th>CHARGE</th>
<th>STATE</th>
<th>DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

4. Have you ever, while operating a business or engaged in a profession, been convicted of any charges involving unfair trade practices, unethical conduct, or discrimination in any state? □ Yes □ No
   If yes, provide: Charge, State, Date, Result (Include pending charges.)

<table>
<thead>
<tr>
<th>CHARGE</th>
<th>STATE</th>
<th>DATE</th>
<th>RESULT</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

5. List the name and address of all employers for which you have worked and/or businesses you have operated
   in the past five (5) years:


6. Have you lived at your current home address for the past (5) five years? □ Yes □ No
   If no, please list all addresses which you have resided at in the past (5) five years:


7. Do you, the applicant, understand that if any of the information provided is false, and/or incomplete, you may be subjected to the penalties specified in 1.22 of the Code of General Ordinances, which is printed on the bottom of this application. □ Yes ______________________
   INITIAL

8. Do you, the applicant, understand that if any of the information provided is false, and/or incomplete, the license may be denied? □ Yes ______________________
   INITIAL

Applicant Signature ______________________ Date ______________________

1.22 LICENSE/PERMIT APPLICATIONS – CODE OF GENERAL ORDINANCES

A. Prohibition
   It shall be unlawful for any person, acting as an individual, a partner, a corporate officer, or an agent, to execute or file with any City Department, or to authorize any person to do so on their behalf, a license or permit application which is not true, correct and/or complete in all material respects and which was known by said person to be untrue, incorrect and/or incomplete. The term "in all material respects" shall mean with respect to some fact, which, if known to the granting authority, would be a basis or a consideration for license or permit denial.

B. Penalty
   1) Any person violating Subsection A. above, shall, upon conviction thereof, be subject to a forfeiture not to exceed Five Hundred ($500) Dollars, plus the payment of the costs of prosecution, and, in default of the timely payment thereof, shall be committed to the County Jail until such forfeiture has been paid, but not to exceed a period of thirty (30) days.
   2) The license or permit granting authority may grant, but withhold the issuance of, any license or permit for a period not to exceed thirty (30) days from the date of granting under circumstances wherein an application is found by the granting authority to have violated Section A. above, and the applicant was provided with an opportunity to appear before the granting authority. The granting authority may also issue a written warning to the applicant which shall be made part of their license/permit record for two (2) consecutive license/permit years. Where such finding and penalty is made and imposed by other than the Common Council, applicant may, within ten (10) days of receipt of oral or written notice of the imposition of any such penalty, whichever is first, if both oral and written notice is provided, file a Notice of Appeal with the City Clerk and have such matter reviewed by the Common Council.

1.225 ADMINISTRATIVE CHARGE FOR PROCESSING LICENSE/PERMIT APPLICATIONS
   The first Twenty-five ($25) Dollars of the application fee for any License/Permit shall be retained by the City in the event of a License/Permit denial or the withdrawal of the application by applicant for administrative and processing costs, and the balance, if any, refunded to the applicant. Where the application fee is less than Twenty-five ($25) Dollars, the entire application fee shall be retained by the City for administrative and processing costs.

Applicant’s Report – Police Record, Page 2