

Agenda
Special Meeting
Committee on Licenses/Permits
625 52nd Street, Room 202
March 4, 2024
6:45 PM

PLEASE NOTE DATE AND TIME OF MEETING

Chairperson Curt Wilson Vice-Chairperson Dominic Ruffalo Alderperson Anthony Kennedy Alderperson Ruth Dyson Alderperson Bill Siel

Call to Order Roll Call Citizens' Comments

NOTE: All licenses and permits are subject to withholding of issuance by the City Clerk as specified in Section 1.045 of the Code of General Ordinances.

 Application of Phakhao Thai-Lao Restaurant LLC, (Gnan Vongsa, Agent), for a new Class "B" Beer/"Class B" Liquor License located at 6316 52nd Street Suite #A (Phakhao Thai-Lao Restaurant), upon surrender of a similar license from Frankie D's Vino & Pizzeria, LLC to be effective March 5, 2024, with no adverse recommendations from the Police Department. (District 16) Deferred from the Licenses/Permits Committee meeting on February 12, 2024 and February 26, 2024. Pages 1-23

ALDERPERSONS' COMMENTS

IF YOU ARE DISABLED AND NEED ASSISTANCE, PLEASE CALL 262-653-4170 BY NOON BEFORE THIS MEETING TO MAKE ARRANGEMENTS FOR REASONABLE ON-SITE ACCOMMODATIONS.

March 1

AT-106

LP Feb 12 CC Feb 2-(Original Alcohol Beverage License Application

Municipality Kenosha
Newborn
License Period

License(s) Requested					
☐ Class "A" Beer \$	☐ "Class A	." Liquor \$_		License Fees	\$
☑ Class "B" Beer \$	"Class E	3" Liquor \$		Publication Fee	\$
☐ "Class C" Wine \$	☐ "Class A	" Liquor (Cider Only) \$_		Background Check	\$
Reserve "Class B" Liquor \$	☐ "Class B	s" (Wine Only) Winery \$_		Total Fees	\$
			L	And the second s	
Part A: Premises/Business Inform					
1. Legal Business Name (registered entity nam		727 1121			-
2. Trade Name or DBA					
-6316 52 nd Street	F. PI	hakhao THI	11 - L	AO RESTAUL	Rant
3. Premises Address					
4. County Kenosha	5. Mun	icipality	1,00	6. Aldermanic District	
Kenosha		keno sha		16	
7. Mailing Address (if different from premises a	ddress)				
8. FEIN		9. Wisconsin Seller's Perm	nit Number		
99-067753			- 1000 House		
10. Premises Phone		11. Premises Email	1900 =	@ gmail.	° 9.20
2 6 2 - 74 4 - 5 2 4 5 12. Entity Type (check one)		7. 0	2025	a grinaci.	20701
Sole Proprietor Partnersh	ip 🔽 Li	mited Liability Company	☐ Cor	poration Non	profit Organization
13. Premises Description - Describe the building or buildings where alcohol beverages are to be sold and stored. Describe all rooms including living quarters, if used, for the sales, service, consumption, and/or storage of alcohol beverages and records. Alcohol beverages may be sold and stored ONLY on the premises described in this application. Attach additional sheets if necessary.					
Back Roo	m				
Part B: Questions					
Have the partners, agent, or sole propri	ietor satisfied	the responsible beverage	ne server tra	ining requirement for	
this license period? Submit a copy of	Responsible	Beverage Server Training	g Course Ce	ertificate	Yes 🗌 No
2. Does the applicant business or its partners, officers, directors, managing members, or agent hold a direct or indirect interest in any alcohol beverage wholesaler or producer (e.g., brewer, brewpub, winery, distillery)? Yes No If yes, please explain using the space below. Attach additional sheets if necessary.					

Part C: For Corporate/LLC Applica	ants Only		June Jule - Ollie					
1. State of Registration 2. Date of Registration								
WISCONSIN					1-11-	202	y	
Is the applicant business owned by an parent company below, include parent company's principal members, manager	company men	nbers in Pa	rt D, and attach	Form AT	-103 for all of th	ne pare	nt	No
Name of Parent Company			FEIN of Parent	Company				
Does the parent company or any of its interest in any other alcohol beverage If yes, please explain using the space	wholesaler or	producer (e.g., brewer, bi	rewpub, v	old any direct o	or indire	ect Yes	M No
5. Agent's Last Name VONGSA		Agent's Fi	rst Name GNAN				Phone 262-74	4-524
Part D: Individual Information			THE THE STATE OF T					
A Supplemental Questionnaire, Form AT-103, r any parent company as indicated in Part C. Pe or nonprofit organization, all partners of a partr	ersons in the app	licant busine	ess include: sole p	proprietor,	all officers, direct	ors, and	applicant bus I agent of a c	siness and orporation
List the full name, title, and phone number	for each perso	n below. At	ttach additional	sheets if	necessary.			
Last Name	First Name			Title			Phone	
VONGSA	GNAN	/		MANAGER Partner		262.74	4-5245	
Sang Vien SISOUVONG VONGSA	Sisou	ang y	ten.	Part	Tver			
VONGSA	Kha	meho	anh.	Par	Tner			
Part E: Attestation		11-11-11-11-11-11-11-11-11-11-11-11-11-						
Who must sign this application?								
sole proprietor one general par	tner of a partne	ership	 one corporal 	te officer	one ma	naging	member of	an LLC
READ CAREFULLY BEFORE SIGNING: Up that I am acting solely on behalf of the application that the rights and responsibilities conferred this business according to the law, including lack of access to any portion of a licensed prand grounds for revocation of this license. I state law. I further understand that I may be any person who knowingly provides material	cant business ar by the license(s but not limited to emises during in understand that prosecuted for s	nd not on be s), if granted o, purchasing spection will any license submitting fa	half of any other d, will not be assi g alcohol beveraç l be deemed a rel issued contrary t lse statements al pplication may be	individual igned to a ges from s fusal to all to Wis. Stand affidavie required	or entity seeking nother individual tate authorized w ow inspection. So at. Chapter 125 s ts in connection	the lice or entity holesaluch refushall be with this	ense. Further y. I agree to ers. I unders sal is a misdo void under p s application,	r, I agree o operate tand that emeanor enalty of and that
Name (Last, First, M.I.)			Da	///6	12024			
Vongsa Gnan								
Title	Er	mail			//80	Phon	e	
Manager		KV20	250019	ma	Theom		-744-5	245
		review	23 (4)	10/10	ch com	1266	-1//->	- 47
Part F: For Clerk Use Only			Was transferred to the second					
Date application was filed with clerk	Date reported		ng body	D	ate provisional lic	cense is	sued (if appli	cable)
Date license granted	License num	ber		D	ate license issue	d		
Signature of Clerk/Deputy Clerk								
AT-106 (R. 07-23)			2-14			Manah 4	2024 Da	^

LP ITEM 1

March 4, 2024 Page 2

AT-103

Alcohol Beverage License Application Supplemental Questionnaire

This form must be submitted to the municipal clerk, and be accompanied by one or more of the following forms: AT-104, AT-106, AT-108, AT-115, or AT-200. One Form AT-103 must be completed by each person involved in the applicant business or parent company including:

· sole proprietor

- · all officers, directors, and agent of a corporation or nonprofit organization
- · all partners of a partnership
- · managing members and agent of a limited liability company

Your alcohol beverage application or renewal is not complete until all required Supplemental Questionnaires are submitted.

Part A: Premises/Business Information			
Registered Entity Name (or individual name if sole proprietor)			
Phakhao Thai-Lao Restau	Rant	LLC.	
2. Trade Name or DBA			
Phakhao THai-Lao Resta	uRan	<i>l</i> ,	
3. Entity Type (check one)		/	
☐ Sole Proprietor ☐ Partnership [bility Compan	y Corporation	Nonprofit Organization
Part B: Individual Information			
1. Name (Last, First, M.I.)			
Vongsa Gnan. 2. Relationship to Registered Entity (Title) 3. Email			
			4. Phone
Manager KV202 5. Home Address	5 agmo	ril.com	262-744-5245
5. Home Address			1
6. City Mount Pleasant			
6. City	7. State	8. Zip Code	9 Date of Rirth
Mount Pleasant	WI	53403	
10. Drivers License/State ID Number		11. Drivers License/Sta	ate ID State or issuance
		WISCONSI	n .
-			
Part C: Address History			
List in chronological order your last two residence addresses w	rithin the last 5	years.	
Previous Address 1			
1117 OREGON STREET			
Previous City, State, Zip			s (MM/YYYY - MM/YYYY)
Racine, W1 53405		11,	12020 - 11/2021
Previous Address 2 4421 Meachem Rd.			
Previous City, State, Zip		Dates	s (MM/YYYY - MM/YYYY)
MT. Pleasant, W153403-			12014-11/2021
1,000,000,000			12011
Part D: Employment History			
List in chronological order your last two employers within the la	st 5 years.		
Employer's Name			
Nail Love LUV			
Employer's Address 5509 Du Rand Ave. MT. Pleasas	7)		s Employed (MM/YYYY - MM/YYYY) /2018 - LOLO
Employer's Name Self employed (youtube).			rement
Employer's Address		The second secon	s Employed (MM/YYYY - MM/YYYY) 020 — 2024

Part E: Criminal History				
Have you everbeen convicted of any offenses (other than traffic offenses unrelated to alcohol beverages) for violation of any federal, Wisconsin, or another state's laws or of any county or municipal ordinances?				
If yes to question 1, please list details of each conviction below. Attach additional sheets as needed.				
Law/Ordinance Violated	Trial Date			
Penalty Imposed	Was sentence completed? Yes N			
Law/Ordinance Violated	Trial Date			
Penalty Imposed	Was sentence completed? ☐ Yes ☑ N			
Are charges for any offenses currently pending against you (other than traffic beverages) for violation of any federal, Wisconsin, or another state's laws or ordinances? If yes to question 2, describe nature and status of pending charges using the sheets as needed.	any county or municipal Yes N			
Part F: Questions 1. Have you lived in any state other than Wisconsin as an adult? If yes, please If no, continue to question 2. Conneticut	list them in the space below. Yes N			
How long have you continuously lived in Wisconsin prior to the date of applic	eation? Years 10 Months			
Do you hold a direct or indirect interest in any alcohol beverage wholesaler or brewpub, winery, distillery)? If yes, please explain using the space below. Attack the space below is a specific plant of the space below. Attack the space is a specific plant of the space below.	or producer (e.g. brewer, stach additional sheets as needed.			
Part G: Attestation				
READ CAREFULLY BEFORE SIGNING: I understand that any license issu under penalty of state law. I further understand that I may be prosecuted for sul with this application, and that any person who knowingly provides materially f to forfeit not more than \$1,000 if convicted.	bmitting false statements and affidavits in connection			
Signature St. Veryle	Date 1/16/24			
\mathcal{O}				

Schedule for Appointment of Agent by Corporation / Nonprofit Organization or Limited Liability Company

Submit to municipal clerk.
All corporations/organizations or limited liability companies applying for a license to sell fermented malt beverages and/or intoxicating liquor must appoint an agent. The following questions must be answered by the agent. The appointment must be signed by an officer of the corporation/organization or one member/manager of a limited liability company and the recommendation made by the proper local official.
Town
To the governing body of: Village of KENOSHA County of Kenosha.
The undersigned duly authorized officer/member/manager of Phakhao Thai Lao Restaurant L2 (Registered Name of Corporation / Organization or Limited Liability Company)
a corporation/organization or limited liability company making application for an alcohol beverage license for a premises known as
Phakhan THAI-LOO RESTAURANT
located at 6316 52 29 ST. Kenosha, WI 531404
appoints
appoints GNAN VONGSA (Name of Appointed Agent) 4327 Canterbury Ln. mt. Pleasant wi 53403 (Home Address of Appointed Agent)
to act for the corporation/organization/limited liability company with full authority and control of the premises and of all business relative to alcohol beverages conducted therein. Is applicant agent presently acting in that capacity or requesting approval for any corporation/organization/limited_liability company having or applying for a beer and/or liquor license for any other location in Wisconsin?
Yes No If so, indicate the corporate name(s)/limited liability company(ies) and municipality(ies).
Tes Tes Tro Troo Troo, indicate the corporate name(s)/ilmited hability company(les) and municipality(les).
Leading to agent agent subject to assure the second of the
Is applicant agent subject to completion of the responsible beverage server training course? Yes No
How long immediately prior to making this application has the applicant agent resided continuously in Wisconsin?
Place of residence last year WIS CONSIN
For: Phakhau THAI-LAO RESTAURANT
(Name of Corporation / Organization / Limited Liability Company)
By:
(Signature of Officer (Member / Manager)
Any person who knowingly provides materially false information in an application for a license may be required to forfeit not more than \$1,000.
ACCEPTANCE BY AGENT
I,, hereby accept this appointment as agent for the, hereby accept this appointment as agent for the
corporation/organization/limited liability company and assume full responsibility for the conduct of all business relative to alcohol beverages conducted on the premises for the corporation/organization/limited liability company.
Home Address of Agent) Agent's age 1/16/24 (Date) Agent's age W1 \$3403 Date of birth
4327 ConTexbury Ln. MT- Pleasant W1 53403 Date of birth (Home Address of Agent)
APPROVAL OF AGENT BY MUNICIPAL AUTHORITY (Clerk cannot sign on behalf of Municipal Official)
I hereby certify that I have checked municipal and state criminal records. To the best of my knowledge, with the available information, the character, record and reputation are satisfactory and I have no objection to the agent appointed.

Approved on

(Date)

(Signature of Proper Local Official)



APPLICANT'S REPORT – POLICE RECORD CLK001 (rev. 08/17)

Last Name: VONGSA (NOTE: Name M	First Name: ust Appear Exactly As It Appears On	GNAN Driver's License Or Stat	MI:
Home Address: <u>4327 Cante</u> STREET		- 19	WI 5346 STATE ZIP
	Driver's License #: W/		
License Applied For: Beer &	L LIQUOR Cla	s B	
PLEASE NOTE: You may purchase a co Safety Building, 1000-55th St. Additionall Note: You must write your tickets, charge	y, check the WI Circuit Court A	ccess website to ob	tain your circuit court records.
Have you <u>ever</u> received any ticket If yes, provide: Charge, State, Dat (Examples: Speeding, WI, 5/8/2)	e, Result (Include pending	charges.)	,
CHARGE	STATE	DATE	RESULT
 Have you <u>ever</u> had your driver's li If yes, provide: Charge, State, Date 		ked <u>in any state</u> ?	□ Yes ≱∕ No
CHARGE	STATE		DATE

Applicant's Report - Police Record, Page 1

CHARGE	STATE		DATE
 Have you <u>ever</u>, while operating involving unfair trade practices, If yes, provide: Charge, State, I 	unethical conduct, or discrimin	ation in any state?	
CHARGE	STATE	DATE	RESULT
5. List the name and address of a in the past five (5) years: NAL LUV Se	Il employers for which you have		5.0
6. Have you lived at your current I If no, please list all addresses v 4421 Meachem Rd. M. 53405; 4327	which you have resided at in the	e past (5) five years:	
 Do you, the applicant, understa be subjected to the penalties sp bottom of this application. Ye 	and that if any of the information pecified in 1.22 of the Code of C	provided is false, ar	nd/or incomplete, you may
 Do you, the applicant, understa license may be denied? √Yes 		provided is false, a	nd/or incomplete, the
Applicant Signature		<u>/</u>	
1.22 LICENSE/PERMIT APPLICATIONS – Co	ODE OF GENERAL ORDINANCES		
A. Prohibition It shall be unlawful for any person, acting as a authorize any person to do so on their behalf, which was known by said person to be untrue which, if known to the granting authority, would	a license or permit application which is not incorrect and/or incomplete. The term "i	ot true, correct and/or comp in all material respects" sha	plete in all material respects and
Penalty Any person violating Subsection A. above the payment of the costs of prosecution, and, been paid, but not to exceed a period of thirty	in default of the timely payment thereof, s		

2) The license or permit granting authority may grant, but withhold the issuance of, any license or permit for a period not to exceed thirty (30) days from the date of granting under circumstances wherein an application is found by the granting authority to have violated Section A. above, and the applicant was provided with an opportunity to appear before the granting authority. The granting authority may also issue a written warning to the applicant which shall be made part of their license/permit record for two (2) consecutive license/permit years. Where such finding and penalty is made and imposed by other than the Common Council, applicant may, within ten (10) days of receipt of oral or written notice of the imposition of any such penalty, whichever is first, if both oral and written notice is provided, file a Notice of Appeal with the City Clerk and have such matter reviewed by the Common Council

1.225 ADMINISTRATIVE CHARGE FOR PROCESSING LICENSE/PERMIT APPLICATIONS

The first Twenty-five (\$25) Dollars of the application fee for any License/Permit shall be retained by the City in the event of a License/Permit denial or the withdrawal of the application by applicant for administrative and processing costs, and the balance, if any, refunded to the applicant. Where the application fee is less than Twenty-five (\$25) Dollars, the entire application fee shall be retained by the City for administrative and processing costs.

Applicant's Report - Police Record, Page 2



RESPONSIBLE ALCOHOL BEVERAGE SERVER TRAINING COURSE CLKSTC (rev. 08/17)

Before a Beer/Liquor, Wine, or Operator's (Bartender's) license will be issued, the applicant:

- Individual
- Both Partners
- · Agents of Corporations

Must complete a responsible alcohol beverage server training course in Wisconsin.

Approved courses include T.I.P.S., C.A.R.E., www.learntoserve.com, Wisconsin National Restaurant Association, the Professional Bartending School of Wisconsin, or a Wisconsin vocational, technical, and adult education facility.

Exemptions: Within the past two years, applicants who have held a retail alcohol beverage license or an operator's (bartender's) license or completed a responsible beverage server training course in Wisconsin.

The undersigned applicant(s)/agent has/have read and understood the above information regarding the responsible alcohol beverage server course requirement.

Individual Partner/Member Signature

Date

1/16/24

Partner/Member Signature

Date

FOR OFFICE USE ONLY

Check One:

Must complete alcohol beverage course server training course.

Proof of completion of a responsible alcohol beverage server training course in Wisonsin during the past two years is attached.

Proof of holding a beer/liquor license or an operator's (bartender's) license in Wisconsin within the part two years is attached.

Clerk Signature

Dåte



STATEMENT OF ECONOMIC IMPACT FOR CLASS B BEER AND/OR CLASS B LIQUOR LICENSE CLKSEI (rev. 11/17)

CHECK ALL THAT APPLY:
CLASS B BEER CLASS B LIQUOR CLASS A BEER CLASS A LIQUOR
1. Licensee Name: Phakhao THAI - LAO R-LSTAURANT LLC. CORPORATION, PARTNERSHIP, OR INDIVIDUAL
2. Trade Name: Phakhao Thai - Lao Restaurant
3. Property Owner & Address: Springbrook, LLC 1. 600 52 nd ST — S+R 333 If applicant is not owner, does applicant have a lease agreement with the owner? **Yes No
If applicant is not owner, does applicant have a lease agreement with the owner? Yes Does No (Note: Proof Of Property Ownership Or Proof Of An Executed Lease Must Be Provided To The City Clerk Before The License Will Be Issued.)
4. Square footage of building: 1567 Assessed value of property: 891, 200.
5. Estimated number of full time employees: part time employees:
6. Assessed value of personal property (FURNITURE, FIXTURES, EQUIPMENT TO BE USED IN THE BUSINESS):
 Gross Monthly Revenue – According to Section 10.03, applicants must come within 70% of the estimate of gross monthly revenue for alcohol beverages after one full license term or the license may be subject to revocation.
FOR EACH PRODUCT, PROVIDE GROSS MONTHLY REVENUE AND BASIS FOR ESTIMATES:
a) ALCOHOLIC BEVERAGES: \$5000
b) FOOD: 510, 000
c) OTHER (SPECIFY):
d) TOTAL GROSS MONTHLY REVENUE: \$15,000
I hereby certify that the information above is true, correct and complete in all material respects.
Phakhad Thai-LAO Restaurant LLC.
Corporation Name
Individual/Partner/Member Signature Date 1/16/24
Individual difference of the state of the st
Partner/Member Signature Date



OFFICE USE ONLY
WI SELLER'S PERMIT:
PAYMENT RECEIPT:

AGREEMENT – WISCONSIN SELLER'S PERMIT CLKWSP (rev. 11/17)

Licensee: Phakhao Thai-Lao Restaurant License Type: Class B Liquon, B Bee CORPORATION, PARTNERSHIP, OR INDIVIDUAL
Name of Licensed Premises: Phakhao Thai- Lao ResTaupant
Address of Licensed Premises: 6316 52 nd STRECT, Kenosha WI 53144
WHEREAS, the above applicant was granted the above license by the Common Council of the City of Kenosha, Wisconsin on the day of,, subject to obtaining a Wisconsin Seller's Permit, and
WHEREAS, applicant had applied for such permit to the Wisconsin Department of Revenue, but said permit will not be acted upon for four to six weeks, and
WHEREAS, the Wisconsin Department of Revenue does not object to applicant conducting the above business while the application is pending, and applicant desires to commence operating said business as soon as possible.
WITNESSETH
NOW THEREOF, the undersigned applicant, in consideration of being issued the above license by the City Clerk, and upon meeting other conditions of license approval, does herein and hereby agree that should the Wisconsin Department of Revenue deny the application for a Wisconsin Seller's Permit, that applicant's license, above described, is null and void, without any requirement for notice of hearing respecting revocation/non-renewal, and that this document constitutes a written surrender of said license.
Individual/Partner/Member Signature Date 1/16/24 1/16/24
Partner/Member Signature Date

(Note: All persons who signed the license application must sign this agreement. Copy of Wisconsin Seller's Permit application and receipt of permit fee payment must be attached.)



AFFIDAVIT – DELINQUENT BILLS CLKAFF (rev. 11/17)

ı, Fra	uli 13	s Vino & P.	774, k, L(C, being d	uly sworn, on oath, do	hereby affirm that, as of			
the	16^	day of	January	, 2014	, I do not owe any bills			
for the p	urchase of i	ntoxicating liqu	ors which are more than thin	ty (30) days old, nor, d	lo I owe any bills for the			
purchase	e of ferment	ed malt bevera	ges which are more than fiff	teen (15) days old, nor,	do I owe any Personal			
Property	tax to the C	City of Kenosha	/~/6-24					
	al/Partner/M	ember Signatui	re Date Date					
Subscri	1/1/11	•	me this da	y of Janua	y, 2024			
Notary F	Public		ifer Baker 114/2026	JENNIFER BAKER Notary Public				



CONDITIONAL LICENSE SURRENDER CLKCLS (rev. 11/17)

Licensee: Frankie D's Vino & Pizzeria, LLC
CORPORATION, PARTNERSHIP, OR INDIVIDUAL
Trade Name: Frankie D's Vino & 1,22evia
Trade Address: 6316 52 St Kewsh U+ 53/44
Traulie Ds // W & / 276/4 CL C being first duly sworn on oath, says corporation, partnership, or individual.
that he/she is the holder of the following license(s) (check all that apply) issued by the City of Kenosha, WI:
✓ Class B Liquor ✓ Class B Beer (Fermented Malt Beverage) □ Class A Liquor □ Class A Liquor – Cider Only □ Class A Beer (Fermented Malt Beverage) □ Class C Wine
Affiant will surrender said license #(s) to the City Clerk.
This affidavit is made to inform the City Council that the affiant hereby intends not to apply for said license(s) for the ensuing year, and to propose to the said Council that said license(s) be granted to:
Affiant will surrender said license(s) # 240103, to the City Clerk provided that a license is granted to, the person herein designated.
Said license will be surrendered as of the date the license is granted to the person designated herein unless otherwise designated. Surrender is effective:
2-20-24 Individual/Pertner/Member Signature Date Partner/Member Signature Date
Subscribed and sworn to before me this 20 day of 1114 by Dray, 2024. Notary Public, My Commission Expires: 12 27 27 PUBLIC
WARNING: Up to \$1000.00 penalty, 3 years in jail, or both for submitting false statements and affidavits,

Mount Pleasant Police Department

8811 Campus Dr Mt Pleasant, WI 53406 Phone 262-884-0454 | Fax 262-664-7901 Chief of Police Matthew Soens



January 3rd, 2024

To Whom It May Concern:

RE: Gnan Vongsa

4327 Canterbury Ln

Mount Pleasant, WI 53403

The above person, Gnan Vongsa, has no criminal arrests or convictions with the Village of Mount Pleasant Police Department.

Sincerely,

Matthew Soens Chief of Police

State of Wisconsin

County of Racine

Subscribed & Sworn to before me this

4th day of January, 2024

Notary Public, State of Wisconsin My commission expires 03-29-2021

March 4, 2024 Page 13

BUSINESS PLAN

Phakhao Thai-Lao Restaurant LLC.

Wisconsin, USA

January 21, 2024

Executive Summary

The Company

We are executive team will share our 15 years of experience in restaurant business, will open Phakhao Thai-Lao restaurant in Kenosha areas, will serve Lunch and Diner with a authentic Thai-Lao food.

The Ownership

The Company will be structured as a limited liability company (L.L.C.).

The Management

The Company will be managed by Gnan Vongsa. The board of directors will oversee the conduct of the business and supervise management.

The Goals and Objectives

Phakhao Thai-Lao Restaurant welcome families and friends to enjoy delicious Thai-Lao foods.

The Services

Prepared and cooked to make a foods thai and Laotian taste for ready to serve for customers.

Pricing Strategy

The Company will use an economy pricing strategy.

Capital Requirements

The Members' initial investment is valued at \$50,000.00.

Business Plan - Phakhao Thai-Lao Restaurant LLC.

The Company

Business Sector

The Members would like to start a business in the food and accommodation services sector.

Company Background

We are executive team will share our 15 years of experience in restaurant business, will open Phakhao Thai-Lao restaurant in Kenosha areas, will serve Lunch and Diner with a authentic Thai-Lao food.

Company Goals and Objectives

Phakhao Thai-Lao Restaurant welcome families and friends to enjoy delicious Thai-Lao foods.

Company Ownership Structure

The Company will be structured as a limited liability company (L.L.C.).

Start...

Management Team

we are executive team will share with experience in our business restaurant and bar, at 6316 52nd street kenosha, WI 53144.



Gnan Vongsa, Manager 15 years of Restaurant & night club experience.



Norra Sisouvong, 15 years of Business experience.



Chanh Vongsa, Chef 15 years of restaurant experience.

Ownership Background

- Member: Gnan Vongsa

Experience and training: Alcohol Beverages trained and, food serve safe Certified. 15 years of restaurant experienced.

- Member: Sangvien Sisouvong

Experience and training: 10 years of Business experienced.

- Member: Khamchanh Vongsa

Experience and training: 10 years of Chef in restaurant business.

Company Management Structure

The Company will be managed by Gnan Vongsa. The board of directors will oversee the conduct of the business and supervise management.

Company Assets

The Company has the following assets:

- Equipment, with an estimated value of \$35,000.00.

The Services

The Services

Prepared and cooked to make a foods thai and Laotian taste for ready to serve for customers.

Phakhao Thai-Lao Restaurant LLC. and business licenses.
Future Services
Will serve Alcohol beverages in the restaurant.
Marketing Plan
Pricing
The Company will use an economy pricing strategy.
Advertising
The Company will promote the business through:
- Online channels (website, Google ads, etc.);
- Email marketing (newsletters, brand story, etc.);
- Social media;
- Print (magazines, flyers, etc.); and
- Other;

Proprietary Rights

Operations

Daily Operations

All employees report to the store an hour before opening from 10:30 am to 10:30pm, Monday to Sunday (Tuesday Close).

Operational Facilities

Our restaurant space total 1567 sq. foot, located at 6316 52nd Street Kenosha, Wisconsin.

Staffing

The Company will employ one full-time employee in the initial startup phase.

Financials

Capital Requirements

The Members' initial investment is valued at \$50,000.00.

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From: Michael Callovi < mcallovi@kenosha.org >

Date: Tue, Jan 23, 2024 at 10:40 AM

Subject: Fwd: Class "B" Beer/"Class B" Liquor License Application - Phakhao Thai-Lao Restaurant LLC

To: Wilke, Brian < bwilke@kenosha.org >

Please find attached the maps for Phakhao Thai-Lao Restaurant. There are no churches, schools or hospitals within 300 feet of the proposed premises.

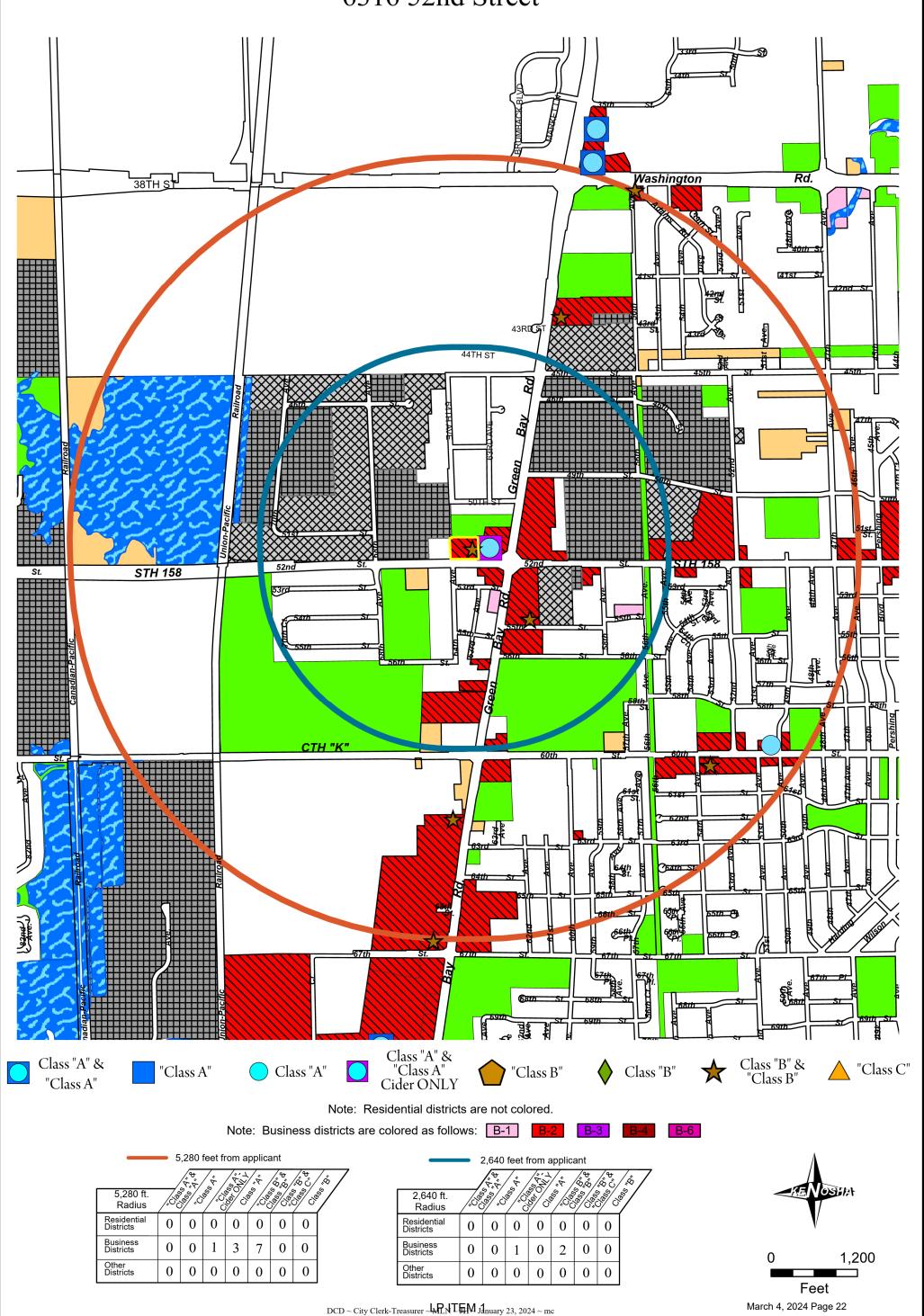
If there is anything else, please let me know.



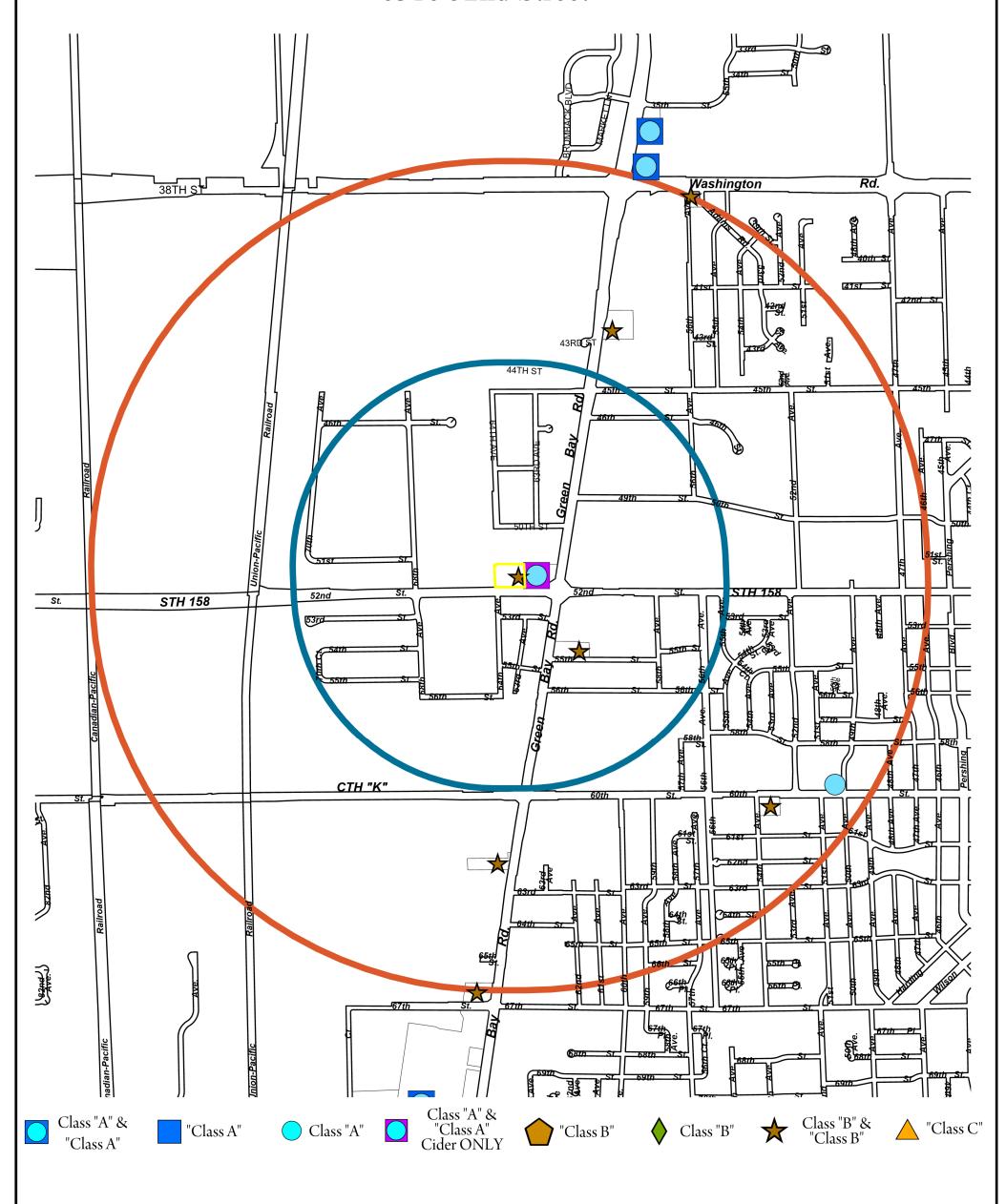
04_6316-52ndStreet.pdf

-Mike

Class "B" Beer/"Class B" Liquor application 6316 52nd Street

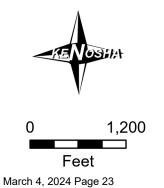


Class "B" Beer/"Class B" Liquor application 6316 52nd Street



5,280 feet from applicant									
5,280 ft. Radius	[0.5]	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	** ***********************************	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\			
Residential Districts	0	0	0	0	0	0	0		
Business Districts	0	0	1	3	7	0	0		
Other Districts	0	0	0	0	0	0	0		

2,640 feet from applicant								
2,640 ft. 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8								
2,640 ft. Radius	100			\$ 0 / 8 / 3			38/3	\$
Residential Districts	0	0	0	0	0	0	0	
Business Districts	0	0	1	0	2	0	0	
Other Districts	0	0	0	0	0	0	0	



DCD ~ City Clerk-Treasurer ~ LAPL N T LAPL M January 23, 2024 ~ mc