

# City of Kenosha Police Department

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Media Release

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## **Drive Sober or Get Pulled Over campaign**

**December 15, 2023 – January 1, 2024**

This holiday season, the Kenosha Police Department is joining law enforcement agencies across Wisconsin by boosting patrols to watch out for impaired drivers. The goal is to save lives and prevent needless tragedies.

Every two hours, someone is killed or injured in an impaired driving crash in Wisconsin. During the last holiday season, there were nearly 400 crashes that involved an impaired driver. The goal of the increased efforts by law-enforcement is not just to arrest impaired drivers. The mission is to enhance public safety and discourage people from making dangerous and irresponsible decisions to get behind the wheel while intoxicated.

Celebrate the holiday season with a plan. Here in Wisconsin, we have options with mass transit, a taxi, or rideshare services. If you're heading out to a party, be prepared with a sober ride home. If a friend is about to drink and drive, take the keys and help get them home safely and responsibly. Lastly, if you see a driver you suspect is under the influence, call 911.

The holiday season is a special time of year for many. Please enjoy the time responsibly.

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