

City of Kenosha Police Department

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FOR IMMEDIATE RELEASE: May 16th, 2022 **Click It Or Ticket Campaign runs May 23 – June 5**

The Kenosha Police Department will join law enforcement agencies across the country to reinforce the lifesaving benefit of wearing a seat belt. Its Click it or Ticket seat belt campaign runs from May 23 through June 5, 2022.

Thousands of lives could be saved each year if every person was properly restrained on the road. About 88% of Wisconsin motorists wear seat belts. That number has been dropping in recent years. Half of the drivers and passengers involved in deadly traffic crashes in Wisconsin in 2021 were not wearing seat belts.

Wisconsin's primary seat belt law allows law enforcement to stop and cite motorists for failing to wear a seat belt. Drivers can also be cited for every unbuckled passenger in their vehicle. Penalties are higher for transporting unrestrained children. Failure to fasten a seat belt is among the most common traffic violations in Wisconsin.

The annual campaign also coincides with the first summer travel holiday. As more cars are out on the roads during Memorial Day weekend, law enforcement officials are asking everyone to buckle up and stay safe.

Click It or Ticket – Day and Night

- High-visibility seat belt enforcement is important 24 hours a day, but nighttime is especially deadly for unbuckled occupants. Nationally, in 2019, 55% of passenger vehicle occupants killed at night (6 p.m.–5:59 a.m.) were not wearing their seat belts. That's why one focus of Click it or Ticket campaign is nighttime enforcement.
- Click It or Ticket isn't about citations; it's about saving lives. In 2019, there were 9,466 unbuckled passenger vehicle occupants killed in crashes in the United States. To help prevent crash fatalities, we need to step up seat belt enforcement, day and night.

For more information on *Click it or Ticket mobilization*, please visit www.nhtsa.gov/CIOT.

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