



“A Salute to Our Troops” at July 1 parade

FOR IMMEDIATE RELEASE

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KENOSHA – Navy Band Great Lakes will lead the July 1 Kenosha Civic Veterans Parade presented by Snap-on, with the theme “A Salute to Our Troops.” The parade is organized by the City of Kenosha. Continuing its community generosity, Snap-on is again the lead sponsor for the parade. Kenosha County joins the City of Kenosha in supporting the parade, along with division sponsors Kenosha Kingfish, Kenosha News, Jockey International, Johnson Bank and First American Bank.

Robert L. Roberts will be honored as the City of Kenosha “2017 Hometown Hero of the Year.” The Hometown Heroes commission – now in its third year – takes nominations of veterans to honor through quarterly awards, and also chooses one veteran as the “Hometown Hero of the Year,” who is recognized at the Kenosha Civic Veterans Parade.

Sixteen floats will compete for the honor of Best in Show, and also first, second and third place ribbons in categories including Artistic Excellence, Patriotism, Hometown Pride, Spirit/Energy and Best Use of Theme. This year’s float judges are Clara-lin Tappa, chairperson of the Kenosha Community Foundation Arts Fund; and Jayne Herring, Gateway Technical College Director-Public Relations. Floats will be judged prior to the parade in the staging area. Winners will be announced during the parade at the reviewing stand area in Veterans Memorial Park.

The parade route returns to a path through the heart of downtown this year. Last year, the parade followed an alternate route due to road construction downtown. The parade steps off at 1 p.m. in the Uptown district, at the corner of 63rd Street and 22nd Avenue., and moves north on 22nd Avenue to 60th Street. The route then proceeds east on 60th Street crossing Sheridan Road, around the south end of Library Park, then north on Sixth Avenue to 50th Street. Parade announcers and a reviewing stand for event sponsor Snap-on Inc., will be located along Sixth Avenue at Veterans Memorial Park east of City Hall. For more parade information, please visit www.kenosha.org

Runners are invited to join in parade-day festivities this year, in a two-mile run with thousands of spectators lining the parade route. The run along the parade route takes place at 12:20 p.m. – prior to the 1 p.m. start of the parade. The pre-parade run includes an opportunity for participants to donate to the Honor Flight Program. The City is partnering with the Kenosha Running Company to present the race. Race entries cost \$15 and registration is online at www.XCThrillology.com. There is no race-day registration. Awards will include top finishers for time, as well as entrants with the best Fourth of July running outfit. Wheelchair athletes and adaptive sport athletes are welcome to compete, and will start at 12:10 p.m. Other participants will start at 12:20 p.m. There is a 30 minute time limit to complete the two-mile run. For questions about the run, please contact Brian Thomas, briant@kenosharunningcompany.com or call 262-925-0300.

Prefer to ride a bike along the parade route? All ages are welcome to participate in a community bike ride as part of the parade – but bicyclists must be able to ride two miles without stopping and keep up with the group. All participants in the bike parade must ride a bike; no walking or jogging with the group. Bike parade participants do not need to submit a parade application, but should plan to gather along 61st Street west of 22nd Avenue in the parade staging area no later than 12 p.m., prior to the 1 p.m. start time.