

City of Kenosha Police Department

PATRICK D. PATTON, CHIEF OF POLICE



Sergeant Jeffrey Galley

Email: PIO@kenoshapolice.com

Phone: 262-605-5238 Fax: 262-605-5248



FOR IMMEDIATE RELEASE: May 22nd, 2023 **Click It or Ticket Campaign runs May 22 – June 4**

The Kenosha Police Department will join law enforcement agencies across the country to reinforce the lifesaving benefit of wearing a seat belt. Its Click it or Ticket seat belt campaign runs from May 22 through June 4, 2023.

Wisconsin's seat belt use is dropping. The 2022 observational survey found the statewide seat belt usage rate was 87.5%. That rate dropped from 88.1% in 2021, which was down two percentage points from 2019. The national seat belt use rate in 2021 was 90.4%.

Wisconsin's primary seat belt law allows law enforcement to stop and cite motorists for failing to wear a seat belt. Drivers can also be cited for every unbuckled passenger in their vehicle. Penalties are higher for transporting unrestrained children. Failure to fasten a seat belt is among the most common traffic violations in Wisconsin.

Click It or Ticket isn't about citations, it's about saving lives. To help prevent crash fatalities, we need to step up seat belt enforcement, day and night.

Click It or Ticket – Day and Night

- Seat belt use is one of the most effective ways to protect drivers and passengers from injury or death in a crash. During this year's campaign, we hope to eliminate those risks by focusing our enforcement efforts on seat belt use, including during nighttime hours when there are typically more violations and fatal crashes.
- High-visibility seat belt enforcement is important 24 hours a day, but nighttime is especially deadly for unbuckled occupants. Nationally, in 2020, 58% of passenger vehicle occupants killed at night (6 p.m.–5:59 a.m.) were not wearing their seat belts.

For more information on *Click it or Ticket mobilization*, please visit www.nhtsa.gov/ciot.

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