## City of Kenosha Police Department

ERIC LARSEN, INTERIM CHIEF OF POLICE



Sergeant Jeffrey Galley
Email: PIO@kenoshapolice.com
Phone: 262-605-5238 Fax: 262-605-5248





## DRIVE SOBER OR GET PULLED OVER / CLICK IT OR TICKET CAMPAIGN

Kenosha Police Department will be joined by Pleasant Prairie Police Department and UW-Parkside Police Department for this year's *Click IT or Ticket* and *Drive Sober or Get Pulled Over*. This campaign is active now and will run through September 2022.

Wisconsin's primary seatbelt law, in place since 2009, allows for law enforcement to stop and cite motorists for failing to wear a seat belt. Drivers can also be cited for every unbuckled passenger in their vehicle. Penalties are higher for transporting unrestrained children.

According to National Highway Traffic Safety Administration, more than 50% of passenger vehicle occupants killed at night (6:00 p.m.-6:00 a.m.) were not wearing their seat belts, which is why one focus of the *Click It or Ticket* campaign is a nighttime enforcement.

While drunk driving remains a significant concern, Wisconsin and many states are seeing an increase in drugged drivers. A driver's ability to safely operate a motor vehicle is compromised by illegal drugs and sometimes prescription or over-the-counter medications

Help us kick off 2022 more responsibly and drive sober or get pulled over and remember to click it.

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1000 55th Street, Kenosha, WI 53140 • Kenosha.org









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