

# PARADE ENTRY APPLICATION AND AGREEMENT

## Kenosha Civic Veterans Parade - July 6, 2008, 2 PM Theme: Let Freedom Ring

Application/Organization: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Home Phone # \_\_\_\_\_ Work Phone # \_\_\_\_\_

Fax # \_\_\_\_\_ Email Address \_\_\_\_\_

Does your Unit create sounds? Yes \_\_\_\_\_ No \_\_\_\_\_ If yes, please describe the type of sound:

\_\_\_\_\_  
\_\_\_\_\_

Describe the Unit \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Does your unit contain any advertising or mention of sponsors? Yes \_\_\_\_\_ No \_\_\_\_\_

If this is a sponsored or advertising unit, it will be considered a Commercial Entry. It will be subject to a commercial entry fee of \$400.00 due immediately with your completed application/agreement.

### Agreement

Whereas, the City of Kenosha shall select all entries into the 2008 Parade, and

Whereas, \_\_\_\_\_ (applicant) wishes to apply for entry into the Kenosha Civic Veterans Parade:

Now, therefore, the parties hereby covenant and agree as follows:

1. If selected by the City of Kenosha to participate in this year's parade, the Applicant shall comply with all applicable rules and regulations. Said rules and regulations are attached hereto and contained herein as Exhibit No. 1;
2. The Applicant shall be permitted to enter only what has been described in the application as the Parade Unit;
3. The Applicant shall submit a completed Parade Entry Application and Agreement to the City of Kenosha no later than June 6, 2008 for the selection of the Applicant into this year's parade;
4. The City of Kenosha shall review the application and determine at its discretion if the Applicant will be placed in this year's parade;
5. The Applicant hereby covenants and agrees to indemnify and hold harmless the City of Kenosha,

Wisconsin and the County of Kenosha, Wisconsin from and against any and all loss, damage, claim, demand, liability or expense by reason of, or in connection with, this year's parade.

Dated this \_\_\_\_\_ day of \_\_\_\_\_, 2008.

\_\_\_\_\_  
Applicant/Organization

Fee Required: \_\_\_\_\_

The City of Kenosha hereby (accepts) (rejects) the Applicant's application to participate in the 2008 Kenosha Civic Veterans Parade.

**Sign and return completed application to:**

Penney Haney, Project Coordinator  
Mayor's Office  
625 52nd Street, Room 300  
Kenosha WI 53140

## PARADE RULES AND REGULATIONS

Please review the following Rules and Regulations with everyone in your unit. Following these rules ensures the smooth movement of the parade and ensures the safety of participants and spectators.

Your signature on the Parade Application and Agreement signifies your understanding and compliance with these Rules and Regulations. If you have any questions, please call Penney Haney, Project Coordinator, 262-653-4177.

No Crowd Contact: Hand contact with the crowd is not permitted during the parade. Distribution of candy or other articles is NOT permitted for safety reasons.

Assigned Spots: Do not leave your assigned spot in the parade or leave your riding unit to walk or shake hands.

Positively No squealing of tires at any time. Should this occur, it would result in an immediate removal from the parade.

Parade Theme and Dress Code: We require that your unit apply to the theme and that all of your participants dress appropriately, or they will be removed from the parade.

No Advertising: No blatant advertising is permitted during the parade unless it is a commercial entry. A fee of \$400 can and will be charged if this occurs. Political signs (campaigning) are also prohibited.

Equipment Vehicles: Equipment trucks and/or large support vehicles are NOT allowed on the parade route. These vehicles must wait for their unit at the end of the parade route.

Length of Parade: Your unit is to perform throughout the entire length of the parade. Do not stop in front of the reviewing stand. Keep moving at all times.

Alcoholic Beverages: There is to be no consumption of alcoholic beverages or controlled substances in the parade. If this occurs, it will result in immediate removal from the parade.

Payment: All checks must be cashed within thirty days following the parade.

Description of Unit: A brief description of your unit must be given at the time a request to participate in our parade is submitted.

Compliance Standards: The City of Kenosha has the sole right, without appeal, to limit entry to and/or eject, any person, float, vehicle, display, or group from the parade. The City of Kenosha will reject anything it believes is done in poor taste or is a hazard to participants and/or spectators. All parade entries must comply with the specifications set forth in the Agreement. Failure to comply may result in ejection from this year's parade and possibly be rejected for future parades.

Parade Control: Parties in golf carts are responsible for the safe movement of the parade. Parade Control officials have the right and authority to expel you from the parade if necessary.

Rule Violations: Rule violators will NOT be permitted in the following year's parade. The City of Kenosha also has the right to fine anyone (person or group) for violating the Rules and Regulations governing the parade. We require you to adhere strictly to these rules and regulations; we thank you in advance for your cooperation.

Float Height: The height of floats is limited to 12 feet to allow the floats to pass under any city viaduct.

Penney Haney  
Project Coordinator  
262-653-4177 - phone  
262-653-4010 - fax  
ppenneyh@kenosha.org