

Call with Keep America Beautiful on 1-14-10

Attendees: April Butler Wennerstrom (KAB), Catherine Mantuano, Pam Thomey

One-time Certification Fee: \$4,000

Annual Service Fee after year one: \$300

Certification includes 2 training sessions conducted by a KAB National Trainer, training materials to develop a structure, form a team or board, and establish bylaws or other documents to become an affiliate of KAB.

Certification can take 2 months – 2 years depending on how fast an affiliate chooses to progress.

Pros of becoming an affiliate of KAB:

1. Opportunity for KAB grants or awards (approx. 200 awarded in 2009 for a total of \$500K)
2. Network with other affiliates on their programs, what works/what doesn't, etc.
3. Credibility belonging to a larger national organization
4. Access to on-line tools for volunteer tracking, ROI calculation, ability to measure the impact on the community, etc.
5. Ability to attend webinars and conferences

Cons of becoming an affiliate of KAB:

1. Certification cost is almost ½ the budget
2. Since KKB is a former affiliate, the structure & governance is already in place and the certification process would be redundant
3. Additional administrative duties required to maintain good standing status (monthly & annual reports, litter index & area surveys, etc.)
4. KKB does not need to be an affiliate to participate in receive benefits of certain KAB programs, i.e. Great American Clean-up

AGENDA

***KEEP KENOSHA BEAUTIFUL COMMISSION
KENOSHA MUNICIPAL BUILDING – ROOM 301
MONDAY, February 1st, 2010
12 :30 PM***

CHAIRMAN: Art Schroeder

VICE CHAIRMAN: Shall we vote on someone to be Vice Chairman?

MEMBERS: Jane Bekos, Penny Carlino, Pam Thomey, Janet Steinmetz, Rosemary Thompson, Jeanette Stevenson, Alderman Moldenhauer, Betty Kriederman, Christine Pratt

SPECIAL GUESTS: Amy Garrigan, KUSD; Sam Chatmon, The NorthFace; Carmel Ruffolo, UW-Parkside; Susan Andrea, Green Kenosha; Kathleen Sytkowski, Green Kenosha;

STAFF: Catherine M, Coordinator
Mary Durkee, Supervisor
Jan Schroeder, Public Works
Penney Haney, Community Relations Liason
Jeff Warnock, Parks Division Superintendent

1. Welcome Guests, Quick KKB history and introductions
2. Mission Statement for the Keep Kenosha Beautiful Commission. Re-read old purpose as stated in ordinance. Suggested new mission statement/propose (as proposed at January KKB meeting): **Keep Kenosha Beautiful is dedicated to the beautification and betterment of our community through community partnerships and volunteerism.** If we have a quorum, vote on the new mission statement.
3. Discussion on the Keep America Beautiful System. Pam Thomey has created some notes from a phone conference we had with KAB on January 14th. The notes are attached. We are also expecting brochures from KAB via mail. Vote on pursuing a membership?
4. Keep Kenosha Beautiful Green Initiative. We have recruited an outstanding group of City employees to help with our green initiatives. This talented group will organize and communicate the City's green efforts to the public. We are also working on a strong volunteer base and support from various education sectors and civic groups.
5. Keep Kenosha Beautiful Ordinance. We will re-read the old ordinance and then review some suggestions so that we may bring it up to date with the needs of the City. We will then converse about the process to change the Ordinance and then vote for the changes.
6. Sunny Squad partnerships: Neighborhood Watch Program, KUSD, Girl Scouts & Boy Scouts, Boys & Girls Club. Catherine has worked on the Sunny Story. Will quickly read over and critique the new copy. Also, will need to start meeting with schools and Neighborhood Watch officers in February.

7. Forms, Forms and more forms! Yeah! Have a few items to review regarding information gathering and volunteer recruiting. Also Adopt-a-Spot communication. Read through, critique and move forward. Please consider information that would be important for ROI (return on investment).
8. Cigarette Litter Prevention: Poster approval and pricing. How will we distribute? Should we have a press release and place it on our website and/or mail? Make available in the Municipal building?

If you are unable to attend the meeting, please contact Catherine at 653-4080 or by e-mail at cmantuano@kenosha.org.

AGENDA
KEEP KENOSHA BEAUTIFUL COMMISSION

MONDAY, MARCH 1, 2010
12:30 PM

SOUTHPORT BEACHHOUSE – 7825 – 3RD AVENUE

Chairman: Art Schroeder

KKB Commission members: Jane Bekos, Jeanette Stevenson, Betty Kriederman, Janet Steinmetz, Rosemary Thompson, Pam Thomey, Chris Pratt, Penny Carlino, Alderman Don Moldenhauer

Special Guests:

Staff: Catherine Mantuano, Mary Durkee, Jeff Warnock

Call to order by Chairman

Roll call

Approval of the minutes from the meeting held on Monday, February 1, 2010.

1. FLOWERS

1.1. Adopt-a-Spot Perennial Gardens

- a) Confirm kick off location and dates
- b) Kick off activities – suggestions
- c) Update on-line volunteer form
- d) flower ordering – Gateway is restructuring sale

1.2. UW-Extension Spring into Gardening Event – March 13

- a) Need a volunteer

1.3. Vegetable Garden – Cicchini Park

- a) Partners: Shalom Center and other organizations

2. RECYCLING

2.1. Specific Bins for recycling

- a) Special Events, General Utility and Permanent Outdoor Use
 - b) Interactive Recycling project for events
 - c) Grant opportunity available
 - d) Education opportunities: Celebrate Earth Day at Gateway – April 24
 - e) TerraCycle founder will speak at Gateway on April 23rd.
- Do we want to collect “TerraCycle” garbage (attachment provided at the meeting)?
 - What to offer at KKB table.

3. LITTER

3.1. Celebrate Earth Day at Gateway clean up on April 24, 2010

- a) Do we want to tie in all clean-ups that week with the Earth Day event
- b) Announce results for press release?

3.2. Bags and Gloves

- a) Ordering for KUSD and Sunny Squads

3.3. Cigarette Litter Prevention

- a) Poster Status
- b) Grant Application

3.4. Sunny Squad/Clean-up activities for kids

- a) Need volunteers to create game custom to Kenosha, will have samples at the meeting.

4. STORM WATER BIO SWALE AND RAIN GARDENS

4.1. *Possible partnership with UW-Parkside summer independent study*

4.2. Anderson Park Rain Garden

a) Tremper partnership through Amy Garrigan at KUSD

5. OLD BUSINESS

5.1. General Ordinance up date for KKB in 2010

6. NEW BUSINESS

6.1. Next Meeting date and location

AGENDA
KEEP KENOSHA BEAUTIFUL COMMISSION
MONDAY, April 5, 2010
12:30 PM
Washington Park Municipal Golf Course - 2205 Washington Rd

Chairman: Art Schroeder

Commissioners:	Jane Bekos	Jeanette Stevenson
	Betty Kriederman	Janet Steinmetz
	Rosemary Thompson	Pam Thomey
	Chris Pratt	Alderman Don Moldenhauer

Call to Order
Roll Call

A. APPROVAL OF MINUTES

A-1. Approval of the minutes from the meeting held on Monday, March 1, 2010.

C. REFERRED TO COMMISSION

- C-1. 2010 Action Plan
- a. Flowers
 - b. Recycling
 - c. Litter
 - d. Storm Water Bio Swale and Rain Gardens

C-2. Election Chairperson and Vice Chairperson

DISCUSSION ITEM: 2010 Meeting Schedule

CITIZENS COMMENTS

COMMISSIONERS COMMENTS

OTHER BUSINESS AS AUTHORIZED BY LAW

IF YOU ARE DISABLED AND NEED ASSISTANCE PLEASE CALL 653-4052 BEFORE THIS MEETING

NOTICE IS HEREBY GIVEN THAT A MAJORITY OF THE MEMBERS OF THE COMMON COUNCIL MAY BE PRESENT AT THE MEETING, AND
ALTHOUGH THIS MAY CONSTITUTE A QUORUM OF THE COMMON COUNCIL, THE COUNCIL WILL NOT TAKE ANY ACTION AT THIS
MEETING.

AGENDA
KEEP KENOSHA BEAUTIFUL COMMISSION
MONDAY, May 3, 2010
12:30 PM
Oribiletti Center-Lincoln Park - 6900 18th Avenue (Martin Luther King Drive)

Commissioners:	Jane Bekos	Jennifer Schuman	Pam Thomey
	Betty Kriederman	Jeanette Stevenson	Rosemary Thompson
	Chris Pratt	Janet Steinmetz	

Call to Order
Roll Call

A. APPROVAL OF MINUTES

A-1. Approval of the minutes from the meeting held on Monday, April 5, 2010.

B. DEFERRED

B-1. Election Chairperson and Vice Chairperson.

INFORMATIONAL:

1. Project Status Update
2. Presentation by Wally Graffen (Chief Executive Officer) Boys & Girls Club
3. Presentation by Sue Smith, National Director of Education, Keep America Beautiful

CITIZENS COMMENTS/COMMISSIONERS COMMENTS
OTHER BUSINESS AS AUTHORIZED BY LAW

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AGENDA
KEEP KENOSHA BEAUTIFUL COMMISSION
MONDAY, June 7, 2010
12:30 PM
Southport Beach House - 7825 1st Avenue

Chairman:

Commissioners: Jane Bekos Jennifer Schuman Pam Thomey
 Betty Kriederman Jeanette Stevenson Rosemary Thompson
 Chris Pratt Janet Steinmetz

***THE REGULARLY SCHEDULED
KEEP KENOSHA BEAUTIFUL COMMISSION
MEETING FOR
MONDAY, JUNE 7, 2010
HAS BEEN CANCELLED DUE TO
LACK OF A QUORUM.***

* * * NOTE CHANGE IN LOCATION * * *

AGENDA

KEEP KENOSHA BEAUTIFUL COMMISSION

MONDAY, July 12, 2010

12:30 PM

Southport Beach House - 7825 3rd Avenue

Chairman: Pam Thomey

Commissioners:	Jane Bekos	Kathryn Prozanski	Janet Steinmetz
	Betty Kriederman	Jennifer Schuman	Rosemary Thompson
	Chris Pratt	Jeanette Stevenson	Alderman LaMacchia Sr

Call to Order

Roll Call

A. APPROVAL OF MINUTES

A-1. Approval of the minutes from the meeting held on Monday, May 3, 2010.

C. REFERRED TO COMMISSION

C-1. Approval to join Keep America Beautiful.

C-2. Create or appoint a committee to raise corporation contributions for the fees (\$450) to join Keep America Beautiful.

C-3. Gardeners Thank You Reception.

INFORMATIONAL:

1. Coordinators hours.
2. Project Status Update

CITIZENS COMMENTS/COMMISSIONERS COMMENTS

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AGENDA
KEEP KENOSHA BEAUTIFUL COMMISSION
MONDAY, August 2, 2010
12:30 PM
Troha Garden - East of Museums

Chairman: Pam Thomey
Vice Chair: Chris Pratt

Commissioners:	Jane Bekos	Kathryn Prozanski	Janet Steinmetz
	Brian Hervat	Jennifer Schuman	Rosemary Thompson
	Betty Kriederman	Jeanette Stevenson	Alderman LaMacchia Sr

Call to Order
Roll Call

A. APPROVAL OF MINUTES

A-1. Approval of the minutes from the meeting held on Monday, July 12, 2010.

C. REFERRALS

C-1. Approval Memorial Fund for Nicolaas VanDenBergh.

INFORMATIONAL:

1. Tent location for beach clean up (Saturday, September 25, 2010)
2. Action Plan 2010
3. Project Status Update

**CITIZENS COMMENTS/COMMISSIONERS COMMENTS
OTHER BUSINESS AS AUTHORIZED BY LAW**

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